

R E G I S T E R



NASACT 2018

ANNUAL CONFERENCE

August 11-15 | Salt Lake City, Utah





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CONTINUING PROFESSIONAL EDUCATION

Learning Objectives:

At the conclusion of this conference, participants will be able to:

- Recount changes to the roles and responsibilities of state auditors, state comptrollers and state treasurers as these roles have evolved during the past year.
- Identify and discuss new standards and rules from the government standards setting bodies and regulatory agencies.
- Apply practical information learned through case studies from peer offices and organizations.
- Discuss state government financial management as it relates to the broader, national fiscal outlook.

Level of Knowledge: Overview.

Education or Experience Prerequisite: No prerequisites required.

Advance Preparation: No advance preparation required.

CPE: 15 credits have been recommended for the conference.

Delivery Method: Group-Live. All sessions include Q&A opportunities.

Attendance Requirements: In order to obtain CPE credit for this event, participants must submit attendance verification codes provided during each session.



The National Association of State Auditors, Comptrollers and Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbaregistry.org/>.



ROGER NORMAN
President of NASACT
Legislative Auditor
of Arkansas

Dear NASACT Members, Corporate Affiliates and Guests,

It is my honor to be hosting the 103rd NASACT Annual Conference in Salt Lake City on August 11-16 at the Grand America Hotel. On behalf of the NASACT Training and Professional Development Committee and our Utah hosts, State Auditor John Dougall, Division of Finance Director John Reidhead, and State Treasurer David Damschen, it is my pleasure to invite you to attend.

The NASACT Annual Conference brings together state auditors, comptrollers and treasurers from around the nation for in-depth education on government financial management issues.

This year we have some exciting general sessions. We will kick off the conference with a message from legendary football coach and ESPN analyst Lou Holtz. Medici Ventures President and Overstock.com Board Chairman Jonathan Johnson will discuss the hot topic of blockchain and how it is being used in the real world. *New York Times* bestselling author Lindsey Pollack will discuss our complex and multigenerational workforces and all the challenges (and opportunities) they present. We will hear from the National Governors Association's executive director, Scott Pattison, on a range of issues that governors currently face. Breakthrough performance will be the focus of a session from Kristen Cox, executive director of the Utah Governor's Office of Management and Budget. And lastly, Clark Partridge, state comptroller of Arizona and member of the Executive Committee, will lead the popular Emerging Issues Roundtable on the last morning of the conference. In addition to these keynote speakers, there will be more than 20 concurrent sessions covering many of your areas of educational interest and a number of networking events.

Utah is a beautiful state, and I hope you will take this opportunity to explore the many natural, historical and cultural offerings you will find in Salt Lake City and the surrounding area.

Also, don't forget: NASACT members in good standing (or their designees) are eligible to receive up to \$1,500 to attend this conference. I hope you will take advantage of this travel assistance and join us this August in Utah!

A handwritten signature in blue ink that reads "Roger Norman". The signature is fluid and cursive.



LOU HOLTZ
 Legendary Football
 Coach and Analyst,
 ESPN (2004-2015)

GAME PLAN FOR SUCCESS

Lou Holtz's message transcends athletics. It resonates—even to those who aren't sports-minded. The focus is on people and the values that make relationships (and organizations) excel. Once heard, you will have no doubt why Lou Holtz is considered a legendary team leader and speaker on achievement.

CPE field of study: Personal Development



JONATHAN E. JOHNSON III
 President, Medici
 Ventures and Director,
 Overstock.com

BLOCKCHAIN: WHAT IS IT & HOW IS IT ACTUALLY BEING USED?

Over the last 18 months there has been a lot of buzz about cryptocurrencies and the underlying blockchain technology. What exactly is blockchain? How much is hype vs. hope? This presentation will explain what blockchain is and how it is actually being used to solve real world problems.

CPE field of study: Information Technology



LINDSEY POLLAK
 Leading Voice on
 Multigenerational
 Workplace and New
 York Times Bestselling
 Author

OPTIMIZING YOUR MULTIGENERATIONAL WORKFORCE

For the first time in history, four (and soon to be five) generations are sharing the workplace — the Traditional Traditionalists, Still-Booming Boomers, Xtra-Independent Gen Xers and Tech-or-Die Gen Ys. You've probably heard a lot of experts describe these generational differences. Well, in this dynamic, action-oriented program, you'll learn how to actually turn those generational differences into a strategic advantage for you and your organization.

New York Times Bestselling Author Lindsey Pollak — often called a translator among generations — will share her expert insights into how organizations across a wide variety of industries are thriving with a multigenerational workforce. You'll gain specific, actionable tactics to manage cross-generational challenges and take advantage of the opportunities of a multigenerational workforce.

Attendees will:

- Understand the three key workplace transitions organizations must address to attract, retain and engage multigenerational talent.
- Discover potential points of generational conflict related to feedback, communication, benefits, career pathing and more — and specific tactics to handle them.
- Obtain personal strategies to strengthen your own generational understanding and cross-generational relationships.

CPE Field of study: Personnel/HR



SCOTT PATTISON
Executive Director,
National Governors
Association

VOLATILE POLICY, ECONOMICS AND POLITICS: THE SITUATION WITH GOVERNORS, STATES AND THE FEDERAL GOVERNMENT

States face a number of daunting challenges. Hear from NGA's executive director about the complex issues state governors are grappling with.

CPE field of study: Specialized Knowledge and Applications



KRISTEN COX
Executive Director,
Utah Governor's Office of
Management and Budget

LEADER'S MINDSET

Breakthrough results are always possible for any organization, program, or person. Kris will share her ideas and philosophy about having the necessary mindset to achieve significant improvement and how to implement a few key strategies to uncover hidden capacity. Attendees will also learn what not to focus on and how to find the real limitations that keep individuals and organizations from reaching breakthrough performance.

CPE field of study: Personnel/HR



D. CLARK PARTRIDGE
State Comptroller of
Arizona and Incoming
President of NASACT

EMERGING ISSUES ROUNDTABLE

Always one of the most popular sessions of the conference, the emerging issues roundtable provides attendees the opportunity to discuss the most pressing, cross-cutting issues of the day.

NASACT First Vice President D. Clark Partridge will moderate the roundtable, offering attendees an opportunity to submit questions for discussion in advance or bring up issues that have been gleaned during the first two days of the conference.

CPE field of study: Finance

DAILY SCHEDULE

SATURDAY, AUGUST 11

2:00 P.M. – 5:00 P.M.
REGISTRATION

4:00 P.M. – 10:00 P.M.
WELCOMING HOSPITALITY SUITE AT THE GRAND AMERICA HOTEL

SUNDAY, AUGUST 12

7:00 A.M. – 9:00 A.M.
5K FUN RUN/WALK

9:00 A.M. – 11:00 A.M.
BRUNCH AT THE GRAND AMERICA

10:00 A.M. – 5:00 P.M.
REGISTRATION

12:00 P.M. – 1:00 P.M.
MEETING OF NASACT'S COMMITTEE ON ACCOUNTING, REPORTING AND AUDITING (CARA)

1:30 P.M. – 3:30 P.M.
MEETING OF NASACT'S EXECUTIVE COMMITTEE

4:00 P.M. – 5:00 P.M.
NEW MEMBER RECEPTION

6:00 P.M. – 8:00 P.M.
PRESIDENT'S NIGHT AT THE GARDEN COURTYARD

MONDAY, AUGUST 13

7:00 A.M.
BREAKFAST

ALL DAY (TIMES TBA)
GUEST PROGRAM - TEMPLE & HISTORIC SQUARE
See page 8 for details.

8:15 – 8:45 A.M.
OPENING CEREMONIES

8:45 A.M. – 9:35 P.M.
GS#1. GAME PLAN FOR SUCCESS
Lou Holtz, Legendary Football Coach and Analyst, ESPN (2004-2015)



9:55 – 11:10 A.M.

CONCURRENT SESSIONS

- CS#1. How Digital Technologies are Transforming the Finance Function
- CS#2. Customer-First Management
- CS#3. Financial Stewardship in the Age of Modernization
- CS#4. Cloud Applications and State Government – The Future Has Arrived

11:10 – 11:20 A.M.

ROOM CHANGE

11:20 A.M. – 12:10 P.M.

CONCURRENT SESSIONS

- CS#5. Robotic Process Automation: Arizona Unleashes the Bots!
- CS#6. AI: How Will It Change the Role of the Auditor?
- CS#7. Transparency Initiatives and Issues – DATA Act, GREAT Act, etc.
- CS#8. Fraud Prevention & Detection: From a Management & Audit Perspective

12:10 P.M. – 1:25 P.M.

LUNCH

1:25 – 2:40 P.M.

CONCURRENT SESSIONS

- CS#9. The Future is Now: New Generation Digital Technology for 21st Century Government
- CS#10. Implementing Cloud Financial Systems for a State
- CS#11. GASB Update

2:40 – 3:00 P.M.

BREAK

3:00 – 3:50 P.M.

GS#2. BLOCKCHAIN: WHAT IS IT & HOW IS IT ACTUALLY BEING USED?

Jonathan E. Johnson III, President, Medici Ventures and Director, Overstock.com

3:50 – 4:00 P.M.

ROOM CHANGE

4:00 P.M. – 4:45 P.M.

BUSINESS MEETINGS

NASC, NSAA & State Treasurers

6:30 P.M. – 8:30 P.M.

NETWORKING EVENT AT THE NATURAL HISTORY MUSEUM

TUESDAY, AUGUST 14

7:00 A.M.

BREAKFAST

ALL DAY (TIMES TBA)

GUEST PROGRAM - PARK CITY & OLYMPIC PARK

Times are subject to change, as the final agenda is still being developed.



Salt Lake City Skyline

DAILY SCHEDULE

8:35 A.M. – 9:25 P.M.

GS#3. OPTIMIZING YOUR MULTIGENERATIONAL WORKFORCE

Lindsey Pollak, Leading Voice on Multigenerational Workplace and New York Times Bestselling Author

9:25 – 9:35 A.M.

ROOM CHANGE

9:35 – 10:25 A.M.

CONCURRENT SESSIONS

CS#12. Predictive Markers of Financial Failure: Integrating Bond Prices into Credit Analytics

CS#13. Increasing Audit Agility with Data Analytics and Automation

CS#14. Automating Fiscal Oversight: De-Risking Your Data

CS#15. Data Classification

10:25 – 10:45 A.M.

BREAK

10:45 A.M. – 12:00 P.M.

CONCURRENT SESSIONS

CS#16. Economic Report for the States

CS#17. Audit Standards Update: What Changes Lie Ahead?

CS#18. Cybersecurity

12:00 P.M. – 1:05 P.M.

LUNCH

1:05 – 1:55 P.M.

CONCURRENT SESSIONS

CS#19. Recruiting, Retaining and Motivating Employees

CS#20. Blockchain: Initiatives in Fintech and Delaware's Pilot

CS#21. Battle Armor to Combat Fraud

CS#22. TBD

1:55 – 2:05 P.M.

ROOM CHANGE

2:05 – 2:55 P.M.

CONCURRENT SESSIONS

CS#23. Missed Opportunity: Leveraging Transparency to its Full Potential

CS#24. State Bond Ratings: Changing Criteria and the Impact Ratings Have on Bond Pricing

CS#25. Fiscal Stress Monitoring System and Water Infrastructure

CS#26. CAFRs, AFRs and Open Data: How Technology is Improving Data Quality and Usability While Reducing Regulatory Burden

2:55 – 3:15

BREAK

3:15 – 4:05 P.M.

GS#4. VOLATILE POLICY, ECONOMICS AND POLITICS: THE SITUATION WITH GOVERNORS, STATES & THE FEDERAL GOVERNMENT

Scott Pattison, Executive Director, National Governors Association

4:05 – 4:15 P.M.

ROOM CHANGE

4:15 P.M. – 5:00 P.M.

NASACT BUSINESS MEETING

6:00 P.M. – 11:00 P.M.

STATE NIGHT DINNER, AWARDS & HALL OF FAME INDUCTION CEREMONY

WEDNESDAY, AUGUST 15

7:00 A.M.

BREAKFAST

8:35 – 9:25 A.M.

GS#5. LEADER'S MINDSET

Kristen Cox, Executive Director, Utah Governor's Office of Management and Budget

9:25 – 9:45 A.M.

BREAK

9:45 – 11:00 A.M.

GS#6. EMERGING ISSUES ROUNDTABLE

D. Clark Partridge, NASACT First Vice-President and State Comptroller (AZ)

11:10 A.M.

CLOSING REMARKS / CONCLUSION OF CONFERENCE

NETWORKING & SPECIAL ACTIVITIES

SATURDAY, AUGUST 11

OPENING HOSPITALITY SUITE

Welcome to beautiful Salt Lake City! Stop in at our opening hospitality suite for some refreshments after a day of travel. Meet new friends and old, make dinner plans, and get ready for a week of networking.

(Attire: Casual)

SUNDAY, AUGUST 12

5K FUN RUN/WALK

NASACT's annual 5K Fun Run/Walk is a great way to start your day. The race will begin right outside the hotel and will take participants on a loop around the Utah state capital complex.

(Attire: Athletic Apparel)

PRESIDENT'S NIGHT IN THE GARDEN COURTYARD

Join NASACT President Roger Norman for a special networking reception at the beautiful Garden Courtyard at the Grand America Hotel.

(Attire: Business Casual)

MONDAY, AUGUST 13

EVENT AT THE NATURAL HISTORY MUSEUM OF UTAH

The Monday night networking event will be held at the Natural History Museum of Utah, located on the campus of the University of Utah. The museum showcases exhibits of natural history subjects, with an emphasis on Utah and the Intermountain West.

(Attire: Business Casual)

TUESDAY, AUGUST 14

STATE NIGHT DINNER & HALL OF FAME INDUCTION CEREMONY

The State Night Gala in the ballroom of the Grand America Hotel will celebrate the essence of Utah and the American West. Enjoy a reception, dinner and live music and dancing.

We'll also announce the 2018 inductees into the NASACT Hall of Fame.

(Attire: Business/Cocktail Attire)



Grand America Hotel Lobby



Natural History Museum of Utah



GUEST PROGRAM: MONDAY, AUGUST 13

TEMPLE AND HISTORIC TOUR

Guests will experience the peace and tranquility of beautiful Temple Square and a guided tour of the Mormon Tabernacle followed by lunch at a local restaurant.



Temple Square



Tabernacle Auditorium

GUEST PROGRAM: TUESDAY, AUGUST 14

OLYMPIC PARK AND PARK CITY

Guests will be taken to the Alf Engen and Olympic Legacy Museum followed by lunch in one of Park City's trendy restaurants.

This world-class facility highlights the history of all skiing disciplines in the intermountain region through interactive touch screen displays, videos, virtual reality ski theater, games, and topographical maps. Visitors can also experience the glory of the 2002 Olympic Winter Games through the gallery of visual highlights and artifacts from the 2002 games.



Park City, Utah

GRAND AMERICA HOTEL

Hotel Cut-Off - July 13, 2018

The conference will be held at the **Grand America Hotel**. The negotiated room rate is \$239/night plus applicable taxes. To book your room, call (800) 437-5288 and ask for the NASACT Annual Conference group rate.

The cut-off date to receive this rate is July 13, 2018. After this date, rooms will be offered on a space- and rate-available basis only.

Room blocks often sell out prior to the cut-off date, so we recommend that you book your hotel reservations early!

TRAVEL ASSISTANCE FOR NASACT MEMBERS

NASACT members in good standing (or their designees) are eligible to receive up to \$1,500 in travel assistance to attend the 2018 NASACT Annual Conference.

All assistance will be provided in the form of a reimbursement after the conference.



Grand America Hotel

GENERAL INFORMATION ABOUT UTAH

- www.visitutah.com www.visitsaltlake.com

AREA ATTRACTIONS

- Natural History Museum of Utah – nhmu.utah.edu
- Historic Temple Square – www.temple-square.com
- Mormon Tabernacle Choir – www.mormontabernaclechoir.org
- Olympic Park – utaholympiclegacy.org
- Park City – www.visitparkcity.com
- Family History Library – www.familysearch.org
- Arches National Park – www.nps.gov/arch/index.htm
- Zion National Park – www.nps.gov/zion/index.htm
- Canyonlands National Park – www.nps.gov/cany/index.htm
- City Creek Center (Shopping) – www.shopcitycreekcenter.com
- Utah Museum of Contemporary Art – www.utahmoca.org
- Utah Museum of Fine Arts – umfa.utah.edu
- Clark Planetarium – slco.org/clark-planetarium
- Utah's Hogle Zoo – www.hoglezoo.org

GENERAL INFO & FEES

TRANSPORTATION

The Grand America is located just 10 miles away from Salt Lake City International Airport. Transportation options to/from the hotel include:

- Taxi service is approximately \$25.
- The city's light rail service, TRAX, runs from the airport to outside the Grand America Hotel at a cost of \$2.50/each way. Tickets can be purchased at the station, train runs every 15 minutes.
- Shuttle service is provided by Express Shuttle for a cost of \$10-\$11 each way. Reservations are not required, however, to book in advance, call (800) 397-0773.

CONFERENCE ATTIRE

Fun Run: Athletic attire is appropriate for the 5K Fun Run/Walk.

Guest Program: Casual attire is appropriate. Comfortable shoes are recommended.

Conference Sessions: Business casual attire is appropriate.

Sunday Night Event: Business casual attire is appropriate for the event at the Garden Courtyard at the Grand America Hotel.

Monday Night Event: Business casual attire is appropriate for the event at the Natural History Museum of Utah.

Tuesday State Night Dinner & Hall of Fame Induction: Cocktail or business attire is appropriate for Tuesday night.

WEATHER

Average temperatures in Salt Lake City range between mid 80s for daytime highs and mid 60s for nighttime lows. Check www.weather.com for updated weather forecasts prior to travel.

REGISTRATION FEES

Registration fees for the 2018 conference are:

- Members and Members' Staff: \$700
- Lifetime Members: \$250
- Other Government: \$825
- Non-Government: \$1,200
- Guests (age 18 and over): \$250
- Guest (under 18): \$75

QUESTIONS & MORE INFORMATION

Registration and additional information will be available at a later date at www.nasact.org.

General questions about the conference may be directed to Pat Hackney at phackney@nasact.org or (859) 276-1147.



Downtown Salt Lake City



NASACT

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**Auditors, Comptrollers
and Treasurers**

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