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**IN THE FOURTH JUDICIAL DISTRICT COURT OF
UTAH COUNTY, STATE OF UTAH**

**UTAH DIVISION OF CONSUMER
PROTECTION,**

Plaintiff,

v.

PARKER J. WILDE

Defendant.

**STIPULATED ORDER FOR
PERMANENT INJUNCTION,
MONETARY JUDGMENT, AND
OTHER RELIEF**

Case No. 240406248

Judge: Hon. Thomas Low

Tier III

Plaintiff, the Utah Division of Consumer Protection (the “Division”), filed its Complaint (the “Complaint”) for permanent injunction, monetary damages, civil fines and penalties, and other relief against Defendant Parker J. Wilde (“Mr. Wilde”) under the Utah Consumer Sales Practices Act (“CSPA”), Utah Code §§ 13-11-1 *et seq.*, the Business Opportunity Disclosure Act

(“BODA”), Utah Code §§ 13-15-1 *et seq.*, and the Telephone Fraud Prevention Act (“TFPA”), Utah Code §§ 13-26-1 *et seq.* The Division and Mr. Wilde stipulate to the entry of this Order for Permanent Injunction, Monetary Judgment, and Other Relief (“Order”) to resolve all matters in dispute in this action between them.

THEREFORE, IT IS **ORDERED** as follows:

I. FINDINGS

1. This Court has jurisdiction over this matter.
2. The Complaint charges that Mr. Wilde violated the CSPA, Utah Code §§ 13-11-1, *et seq.*, and BODA, Utah Code §§ 13-15-1, *et seq.*, and alleges as follows:

- a. Between approximately 2020 and 2023, Mr. Wilde was the sole owner, operator, and member of PJW Profit Ventures LLC, a Utah-based company doing business as Private Label Accelerator. On August 18, 2023, Mr. Wilde registered a new company—Passive Ecom Ventures, LLC—as a Wyoming limited liability company and was the sole owner, operator, and member. These entities are referred to herein collectively as the “Companies.”

- b. Mr. Wilde used these Companies to market and operate a business opportunity where consumers would pay his Companies tens of thousands of dollars in exchange for the creation of an e-commerce store on Amazon that Mr. Wilde promised to manage and run for the consumers.

- c. Mr. Wilde and/or agents of the Companies told consumers that their stores would be operational within four to six months of signing a contract.

d. Mr. Wilde and/or agents of the Companies represented that consumers could expect to earn thousands of dollars in passive profits each month, and the Companies promised most consumers that the Companies would provide a refund if the consumers did not recover their initial investment.

e. More than 200 consumers entered into contracts with Private Label Accelerator for these done-for-you, “automated” Amazon stores.

f. Most consumers did not receive functioning stores, or many consumers failed to generate any profits. And most consumers did not receive any refund of their multi-thousand-dollar payments to Wilde despite his money-back guarantees.

3. Mr. Wilde admits the allegations set forth in Paragraph 2 above and waives any right to have a hearing, present testimony, or present evidence on these issues.

4. Mr. Wilde admits that he violated the CSPA, Utah Code § 13-11-4, by making and/or allowing his Companies to make knowingly false representations that consumers relied upon, for which they incurred damages.

5. Mr. Wilde admits that he violated BODA, Utah Code § 13-15-201, by his or his Companies’ failure to file required disclosure statements with the Division.

6. Mr. Wilde admits that he violated BODA, Utah Code § 13-15-203, by his or his Companies’ failure to provide required disclosure statements to consumers.

7. Pursuant to these admissions, the Division and Mr. Wilde stipulate to the entry of this Order to resolve the above-captioned matter.

8. Mr. Wilde and the Division waive all rights to appeal or otherwise challenge or contest the validity of this Order.

9. This Court retains jurisdiction in accordance with the principles of equity and the Utah Rules of Civil Procedure in order to implement and carry out the terms of all orders and decrees that may be entered.

II. **MONETARY JUDGMENT**

10. Judgment in the amount of \$7,932,976.92 is entered in favor of the Division against Mr. Wilde (the “Monetary Judgment”).

11. The Division agrees to suspend \$3,932,976.92 of the Monetary Judgment contingent upon:

- a. Mr. Wilde’s full compliance with all terms of this Order; and
- b. Mr. Wilde’s submission to the Division of a sworn affidavit, within thirty days of the entry of this Order, stating that he lacks the ability to pay the full Monetary Judgment or anything more than the amounts prescribed in the payment schedule set forth in Paragraph 13 below.

12. The full Monetary Judgment (\$7,932,976.92) will become immediately due from Mr. Wilde if he fails to comply with any of the terms in this Order or if any of the statements in Mr. Wilde’s sworn affidavit (under Paragraph 11.b) are false or incomplete.

13. Within one year of the entry of this Order, Mr. Wilde is ordered to pay the Division \$150,000 of the Monetary Judgment by electronic fund transfer pursuant to the following schedule:

- a. \$50,000 to be paid within seven days of the entry of this Order;
- b. \$50,000 to be paid within six months of the entry of this Order; and
- c. \$50,000 to be paid within twelve months of the entry of this Order.

14. Within eighteen months of the entry of this Order, Mr. Wilde will meet with the Division to discuss a repayment plan for the remaining unsuspended portion of the Monetary Judgment (\$3,850,000).

15. The Division may attempt to collect the remaining unsuspended portion of the Monetary Judgment (\$3,850,000) using any available legal means or process beginning no earlier than eighteen months after the entry of this Order.

III. ADDITIONAL MONETARY PROVISIONS

16. Mr. Wilde relinquishes dominion and all legal and equitable right, title, and interest in all assets transferred pursuant to this Order and may not seek the return of any assets.

17. Mr. Wilde acknowledges that his Taxpayer Identification Number (Social Security Number), which Mr. Wilde must submit to the Division, may be used for collecting and reporting on any delinquent amount arising out of this Order.

18. This Order's Findings and all other facts alleged in the Complaint will be taken as true, without further proof, in any subsequent civil litigation by or on behalf of the Division to enforce

the Division's rights to any payment or monetary judgment pursuant to this Order, such as a nondischargeable complaint in any bankruptcy case.

19. This Order's Findings and all other facts alleged in the Complaint establish all facts and elements sufficient to prove nondischargeability of the Monetary Judgment based on applicable bankruptcy law, including but not limited to section 523(a)(7) of the Bankruptcy Code (11 U.S.C. § 523(a)(7)), and this Order will have collateral estoppel effect for such purposes.

IV. PERMANENT INJUNCTION

20. Mr. Wilde is permanently restrained and enjoined from engaging in any money-making opportunity schemes, telemarketing, or offering for sale of any business opportunity as defined by BODA, Utah Code § 13-15-102(1) and described by CSPA, Utah Code § 13-11-3(2)(a)(ii).

21. Mr. Wilde is ordered to cease and desist from any actions in violation of the CSPA, BODA, or the TFPA.

V. COMPLIANCE REPORTING AND MONITORING

22. Six months after the entry of this Order, and each year thereafter for a period of three years, Mr. Wilde must provide the Division a written report that is true and accurate and sworn to under penalty of perjury, setting forth the following:

- a. The manner and form in which Mr. Wilde has and is complying with this Order;
- b. Mr. Wilde's then-current residential address, mailing address, email address, and telephone number;

- c. Mr. Wilde's then-current employment status (including self-employment), including (1) the name, address, and telephone number of each business that Mr. Wilde is affiliated with, employed by, or performs services for, (2) a detailed description of the nature of the business, and (3) a detailed description of Mr. Wilde's duties and responsibilities in connection with the business or employment; and
- d. Any changes in Mr. Wilde's name or use of any aliases or fictitious names

23. Mr. Wilde must submit to the Division notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against Mr. Wilde within fourteen days of its filing.

24. The Division is authorized to obtain discovery from Mr. Wilde or any person for the purposes of monitoring and enforcing this Order using the procedures prescribed by Utah R. Civ. P. 30, 31, 33, 34, 36, 45, and 69.

25. This Order does not limit the Division's lawful use of compulsory process, pursuant to any of the laws of the State of Utah, to obtain any documentary material, tangible things, testimony, or information, including the Division's statutory authority set forth under Utah Code § 13-2-6(5).

VI. ACKNOWLEDGMENT OF ORDER

26. Within five business days of receipt of this Order as entered by the Court, Mr. Wilde must submit to the Division a truthful statement acknowledging receipt of this Order.

27. Mr. Wilde states that he has read all of this Order and had it explained to him by his attorney, and that he fully understands all of the terms used and their significance, and that he has signed and agreed to this Order voluntarily.

END OF ORDER

Under Utah Rule of Civil Procedure 10(e), this order does not bear the Judge's handwritten signature here and instead displays an electronic signature on the first page.

SO STIPULATED AND AGREED:

PLAINTIFF UTAH DIVISION OF CONSUMER PROTECTION:

/s/ Katherine Hass

Katherine Hass
Division Director
Utah Division of Consumer Protection
160 East 300 South, 2nd Floor
Salt Lake City, Utah 84114

Date: December 5, 2025

DEFENDANTS:

/s/ Parker J. Wilde

Parker J. Wilde, individually

Date: December 10, 2025